

ARKANSAS DEPARTMENT OF EMERGENCY MANAGEMENT

FY 2018 – FY 2019 STRATEGIC PLAN

MISSION: The Arkansas Department of Emergency Management (ADEM) provides efficient and effective state level leadership, resources, and coordination for a comprehensive all-hazards approach to emergencies and disasters impacting Arkansas.

VISION: ADEM will be a recognized partner in Arkansas' emergency management system for providing quality protection, prevention, mitigation, response and recovery to individuals and communities across the State.

CORE VALUES:

Leadership: Creating an environment for success among all of our partners.

Excellence: Providing the highest quality service to the citizens of Arkansas.

Teamwork: Working together for the good of all; ensuring public safety and public trust.

Compassion: Providing selfless service to the citizens of Arkansas before, during and after a disaster.

GOAL 1 Develop and enhance the States capabilities at the Local and State level to respond to all-hazards through coordinated activities of equipping, planning, training and exercise.

Aligns with the Governor's goals of Efficient and Responsive, Educate and Safe.

Measureable Objective 1: Test capabilities for all hazards through coordinated exercises.

Strategy 1: Develop, conduct and document 24 state level exercises from July 1, 2017 – June 30, 2019.

Strategy 2: Review and document 150 Local level exercises from July 1, 2017 – June 30, 2019.

Strategy 3: Develop, conduct and document 1 Statewide Cyber Security Exercise by September 30, 2018.

Strategy 4: Develop, conduct and document 1 Prison Riot Exercise by June 30, 2018.

Strategy 5: Develop, conduct and document 1 Disaster Recovery Exercise by June 30, 2018.

Measureable Objective 2: Provide low cost equipment, allowing Donees to stretch their budget dollars in order to accomplish their mission.

Strategy 1: Physically evaluate equipment, on site, 48 times by June 30, 2019.

Strategy 2: Meet with the Federal Surplus Property (FSP) Advisory Board to ensure the program is meeting the needs of the Donees 4 times by June 30, 2019.

Strategy 3: Increase donee participation in the FSP program by 15% by June 30, 2019.

Strategy 4: Increase social media visibility by 20% by June 30, 2019.

Measureable Objective 3: Develop a strategy for the award of Homeland Security funding in the State that enhances maximum capability with minimal funding.

Strategy 1: Identify potential man-caused threats to Arkansas by September 30, 2017.

Strategy 2: Incorporate identified threats and risk areas to develop a proposed strategy to be reviewed and implemented no later than January 1, 2018.

Measureable Objective 4: Expand community preparedness and education throughout the State, utilizing multiple training methods and media avenues.

Strategy 1: Coordinate with the Arkansas Department of Career Education to create a pilot program with at least 6 schools for the implementation of an emergency management curriculum for the public school system, by November 30, 2017.

Strategy 2: Complete a minimum of six Community Emergency Response Team (CERT) Train the Trainer courses throughout the State with at least one course in each of the five ADEM regions, by June 30, 2019.

Strategy 3: Promote National Preparedness Month in September 2017 and September 2018, Department of Homeland Security (DHS) Cybersecurity Preparedness Month in October 2017 and October 2018 utilizing a minimum of two social media outlets and two traditional outlets.

Strategy 4: State Youth Preparedness Council members will develop a minimum of five, public service announcements discussing emergency preparedness, by May 31, 2018.

Strategy 5: State Youth Preparedness Council members will engage in at least one emergency preparedness project in their local school district each school year. To be completed annually by May 31, 2018 and May 31, 2019.

Measureable Objective 5: Strengthen fire services capabilities and coordination through the implementation of accessible, robust and comprehensive services.

Strategy 1: Streamline the Act 833 application process through the creation and implementation of an online application available to all eligible fire departments throughout the State by June 30, 2019.

Strategy 2: Conduct training, to include, but not limited to, Cybersecurity Preparedness for a minimum of 50% of the county fire services coordinators throughout the State by June 30, 2019.

Measureable Objective 6: Conduct classroom training for first responders and emergency management professionals.

Strategy 1: Conduct 70 Emergency Management Training classes from July 1, 2017 – June 30, 2019.

Strategy 2: Conduct 300 Hazardous Materials training classes from July 1, 2017 – June 30, 2019.

Measureable Objective 7: Develop and implement a Cyber Protection Plan

Strategy 1: Develop a Cyber Protection Plan for the agency by December 31, 2018.

Strategy 2: Provide training to all staff in order to implement the plan by March 31, 2019.

Measureable Objective 8: Organize State and Local resources into a robust emergency management capability.

Strategy 1: Review and revise 32 annexes that make up the Arkansas Comprehensive Emergency Management Plan (ARCEMP), including the addition of an Emergency Support Function #16 – Cyber Security Annex by September 30, 2018.

Strategy 2: Review and revise no fewer than 15 Local jurisdictions' plans by September 30, 2018.

Strategy 3: Collaborate with Department of Information Systems (DIS) to integrate a Cyber Security Emergency Support Function into Arkansas' emergency management structure by September 30, 2018.

Strategy 4: Complete the rewrite of New Madrid Seismic Zone (NMSZ) Joint Federal Emergency Management Agency (FEMA)/State Catastrophic Operations Plan by June 30, 2019.

GOAL 2 Ensure the sustainment and enhancement of Arkansas' mitigation, prevention, protection, response and recovery capabilities.
Aligns with the Governor's goal of Efficient and Responsive.

Measureable Objective 9: Improve the mitigation program so that it effectively and efficiently utilizes the Governor's Disaster Fund to support a whole community approach to mitigate against natural disasters.

Strategy 1: Direct funding of the Arkansas Hazard Mitigation Grant Program toward projects that will protect communities as measured by benefit cost analysis, by June 30, 2018.

Strategy 2: Promote the benefits and importance of mitigation by reaching a FEMA approval rating of 50 percent on Local jurisdictional hazard mitigation plans, by June 30, 2019.

Measureable Objective 10: Reduce the cost-share obligations of the Governor's Disaster Fund.

Strategy 1: Reduce the Public Assistance Grant Program (Infrastructure) non-federal cost-share obligations for open disasters by 15% between July 1, 2017 and June 30, 2019.

GOAL 3: Ensure the coordination of activities between local, State, citizen and private entities so that potential targets deemed crucial for public health and safety, governance, economic and national security and public confidence are protected.
Aligns with Governor's goal of Safe.

Measureable Objective 11: Critical Infrastructure Protection Branch will work with Department of Homeland Security to conduct assessments in Arkansas.

Strategy 1: Conduct 20 assessments between July 1, 2017 and June 30, 2019.

Measureable Objective 12: Engage private sector partners who work with the State Emergency Operations Center before, during and after events in order to obtain a common operating picture of all events.

Strategy 1: Meet at least quarterly, every year, with the private sector working group to continue to foster relationships and understanding between the private and public sectors.

Strategy 2: Increase private sector working group members by 6 partners by June 30, 2018.

Strategy 3: Ensure at least 50% of the private sector working group members have access to the State's incident management system by June 30, 2019.

GOAL 4: Enhance statewide emergency communications interoperability.
Aligns with the Governor's goals of Efficiency and Safe.

Measureable Objective 13: Efficiently utilize the State funding for the Arkansas Wireless Information Network (AWIN) by consolidating budgeting and operations.

- Strategy 1:** In coordination with DIS and Arkansas State Police (ASP), draft legislation for ADEM that allows for the budget, operation and staffing for AWIN to be moved from DIS and ASP and placed under ADEM. Legislation language will be drafted by November 30, 2017.
- Strategy 2:** ADEM will work with DIS and ASP for the physical movement of AWIN property, operations and staff by August 1, 2018.
- Strategy 3:** ADEM will work with DIS and ASP to review current funding of the AWIN system to determine shortfalls by January 30, 2018.

Measureable Objective 14: Develop a strategic plan for Arkansas 9-1-1

- Strategy 1:** In coordination with Office of State Procurement (OSP), draft a Request For Proposal (RFP) and award a contract with the scope of work, milestones, standards, requirements/qualifications, and deliverables in regards to enhancing Arkansas 9-1-1- Infrastructure, by June 30, 2018

Arkansas Department of Emergency Management Organization Overview

